

PRESS RELEASE

Nanotron is Gold Sponsor for China Theme Park Expansion Summit 2011

Child Loss Protection Solutions specialist serves as Gold Sponsor for international summit in Shanghai on 8th-9th Sept. 2011.

Berlin, July 7, 2011 – Nanotron Technologies, leading developer of Child Loss Protection Solutions, is Gold Sponsor for the China Theme Park Expansion Summit in Shanghai, China, on September 8-9, 2011. Attending the summit will be government officials from the tourist board, executives from leading theme park operators as well as international hotel operators and entertainment facility suppliers. They will gather to discuss the latest industry policy, including China's major theme park projects progress, and theme park management strategies in order to find the best solution providers.

Theme Park Safety is a major topic on the summit's agenda. Dr. Jens Albers, CEO of Nanotron, says: „As an international provider of loss protection solutions, we are proud to support the China Theme Park Expansion Summit as Gold Sponsor. The need for loss protection solutions is increasing in China, especially for the protection of children. We have therefore developed Child Loss Protection Solutions CLOPS which can be offered as an additional service by theme park operators, hotels etc.“

Nanotron's Child Loss Protection Solutions (CLOPS) are designed to protect young children. CLOPS are used to prevent children from getting lost in public places - such as theme parks, shopping malls, playgrounds, hotel premises, train stations, airports and other crowded or secluded places. This solution will enable parents to keep track of their child in such places. All Child Loss Protection Solutions are easy to use and suitable for indoor and outdoor environments.



Caption: Child Loss Protection Solutions specialist Nanotron Technologies serves as Gold Sponsor for international summit in Shanghai on 8th-9th Sept. 2011.

About Nanotron Technologies

Nanotron is a leading developer of Loss Protection Solutions used to protect people, animals and valuable assets. Nanotron's reliable Chirp technology works with small battery powered radio nodes and simply monitors the protected objects or persons. An alarm is generated, when the protected object leaves the Virtual Safety Zone, that can be individually defined. Nanotron's Child Loss Protection Solutions (CLOPS) are designed to protect young children. Nanotron sells Chirp Chips, Chirp Modules and the related Software which is suitable for indoor and outdoor use on a global scale. Numerous global consumer brands rely on Nanotron's solutions. Nanotron is head-quartered in Berlin, Germany and has worldwide sales operations.

More information: www.nanotron.com

About China Theme Park Expansion Summit, Shanghai

In 2010, the total investment in China's theme park industry was 20.5 billion RMB. With an average of 100 million visitors per year and a yearly average consumption of more than 100 billion RMB; it is estimated that the industry will increase by 15% in 2011. According to forecasts by the United Nations World Tourism Organization, by 2020, China will overtake France and Spain to become the world's main tourist destination.

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