

## PRESS RELEASE

### CLOPS in Public Places – Child Safety Solutions by Nanotron

**Innovative Child Loss Protection Solutions for operators of crowded and secluded places like theme parks, playgrounds or airports.**

**Berlin, August 30, 2011.** The leading developer and supplier of Loss Protection Solutions, Nanotron Technologies, designed a cost efficient service for operators of public places: "Child Loss Protection Solutions" (CLOPS). The innovative service prevents young children from getting lost in public places and helps to reunite accidentally separated families in a reliable way. CLOPS can be offered as an additional service by theme park operators, shopping malls, playgrounds, hotel premises, train stations, airports and other crowded or secluded places etc.

CLOPS consists of two components, a parent and a child unit. The solution has two major functionalities: *CLOPS protect* and *CLOPS find*. The parent unit generates an alarm, when the child leaves the virtual safety zone, in case of an emergency *CLOPS find* can locate children or parents.

Johan von Splunter, Member of the Board of Directors at Nanotron says: "Nanotron's solution increases child safety in public places. Peace of mind for parents with young children makes visiting a theme park or any other crowded place an entirely relaxed experience", and he adds: "The step by step built-out option is a very economical and efficient way for theme park operators to introduce *CLOPS protect* first and add *CLOPS find* later."

CLOPS is easy to use: Upon entering a theme park families obtain one parent unit and one unit per child, which are automatically linked with each other. The virtual safety zone around the parent unit is enabled. When a child is about to leave this zone, the parent will be alerted.

CLOPS can be used with generic or branded child and parent units – the CLOPS devices. *CLOPS protect* can serve as a stand-alone solution; it does not require any infrastructure, only the CLOPS devices. *CLOPS find* works with anchors positioned throughout the park

servicing as reference points. The anchors collect all find-requests from a parent or a child and help to locate the missing party.

Nanotron Technologies is Gold Sponsor for the China Theme Park Expansion Summit in Shanghai, China, on September 8-9, 2011.



Caption: Nanotron's Child Loss Protection Solutions (CLOPS) increases child safety in public places.

### **About Nanotron Technologies**

Nanotron is a leading developer and supplier of Loss Protection Solutions used to protect people, animals and valuable assets. Nanotron's reliable Chirp technology works with small battery powered radio nodes and simply monitors the protected objects. An alarm is generated, when the protected object or person leaves the Virtual Safety Zone that can be individually defined. Nanotron sells Chirp Chips, Chirp Modules and the related Software which is suitable for indoor and outdoor use on a global scale. Nanotron's Child Loss Protection Solutions (CLOPS) are designed to protect young children. Numerous global consumer brands rely on Nanotron's solutions. Nanotron is head-quartered in Berlin, Germany and has worldwide sales operations.

More information: [www.nanotron.com](http://www.nanotron.com)

## **Media Contacts**

Nanotron Technologies

Thomas Förste

VP Sales and Marketing

T +49 30 399 954-0

Email [t.foerste@nanotron.com](mailto:t.foerste@nanotron.com)

Web <http://www.nanotron.com>

## **PR Agency**

CREAM COMMUNICATION

Anne Bettina Jäger

T +49 40 431 791 26

Email [bj@cream-communication.com](mailto:bj@cream-communication.com)

Web <http://www.cream-communication.com>