

PRESS RELEASE

Nanotron goes Embedded World 2016

The power of location awareness at work for safety and productivity.

Berlin, November 16, 2015 – nanotron the creator of the *embedded location platform* is coming to Embedded World 2016 in Nuremberg to unveil a number of world-firsts in location awareness.

Each day of the show will be dedicated to one of nanotron's innovations: New exciting expansions of the *swarm* product family on day 1, the launch of nanotron's revolutionary third generation location chip on day 2 and new safety and productivity features now available on nanotron's *embedded location platform* on day 3.

Press briefings together with nanotron's technology partners Omnisense and Decawave are going to kick-off each theme followed by a reception. Throughout the day customers and prospects are invited to get inspired by nanotron's brand-new products, share new ideas for utilizing location awareness in safety and productivity applications and discuss ways to implement them quickly and cost-effectively.

The products and presentations on display in nanotron's booth are going to show-case how location awareness helps to increase safety and security in mines and tunnels and how it improves livestock health and farm productivity. Besides these real-life commercial deployments there will be much room to also discuss radically new ideas and how to make them come true.

Live discussions with nanotron's CTO Rainer Hach and his development team will be highlights for those visitors interested to meet the people behind the innovation.

A detailed show program will be published in January. Follow nanotron Technologies on <u>LinkedIn</u> to obtain updates about Embedded World 2016 and interesting day to day news.

About nanotron Technologies

Today nanotron's *embedded location platform* delivers location-awareness for safety and productivity solutions across industrial and consumer markets. The platform consists of chips, modules and software that enable precise real-time positioning and concurrent wireless communication. The ubiquitous proliferation of interoperable location platforms is creating the location-aware Internet of Things. More information on www.nanotron.com.

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