

PRESS RELEASE

Sensera acquires nanotron Technologies

Forming new vertically integrated IoT End to End solution provider

Berlin, September 14, 2017 – Sensera Limited (ASX: SE1), the integrated designer and manufacturer of specialized high performance microsensors, has announced the acquisition of nanotron Technologies GmbH, a leading provider of location-awareness products and services based in Berlin (Germany). Nanotron’s products consist of location chips, smart modules and location software that enable precise real-time positioning and concurrent wireless data communication.

“As dominant player in the rapidly growing global IoT market the merged entity will become an End to End total solution provider” notes Matt Morgan, Executive Chairman of Sensera, and Ross Haghighat, advisor of the Board adds “This is one of the industries only vertically integrated products and services companies that controls its own proprietary location-aware Wireless Sensor Network, consisting of ultralow power sensors and extremely long distance tracking.”

Location-awareness provides deep insight in time and space dependencies of business processes. Continuous process monitoring and real-time process optimization are the basis of safety and productivity applications such as collision avoidance, automatic safety zones and asset tracking.

“As part of the acquisition nanotron contributes essential capabilities for smart IoT sensors, professional location-awareness and wireless data communication.” explains Dr. Jens Albers, who continues as the CEO of nanotron going forward. In addition he notes “In turn Sensera, will facilitate accelerated revenue growth from our proven industrial verticals.” Nanotron is a venture capital backed, revenue phase business. In its established core markets it serves large blue-chip end-users in the mining and agricultural sectors with Tier 1 customers representing a direct market opportunity for the company’s products of more than US\$ 500 million in revenue out of an addressable global market of US\$ 8 billion.

Nanotron’s portfolio of essential IP for reliable and scalable location-awareness is currently used as part of its products and protected by several international patents.



Caption: Sensera is rapidly growing a sensor based location and situation awareness business that provides End to End sensor solutions.



Caption: nanotron has established core markets, servicing large blue-chip end-users in the mining and agricultural sectors.

About nanotron Technologies

Nanotron is a venture capital backed, revenue phase business that is a leading provider of location-awareness products and services based in Berlin, Germany. Its platform delivers a complete integrated sensors system consisting of chips, modules and software that enable precise real-time positioning and concurrent wireless communication. The Company has established core markets, servicing large blue-chip end-users in the mining and agricultural sectors with Tier 1 customers representing a direct market opportunity for the Company's products of more than US\$ 500 million out of an addressable global market of US\$8 billion. Nanotron has a highly experienced leadership team and a staff of professionals with diverse skills in location chips, radio hardware and embedded software development, IoT product creation and technical customer support. It also has a significant suite of patented technology and IP. More information on www.nanotron.com. Follow nanotron Technologies on [LinkedIn](#).

About Sensera

Sensera is rapidly growing a sensor based location and situation awareness business that provides End to End sensor solutions and services in the rapidly growing world of IoT. Sensera manufactures a family of proprietary microsensors and sensor systems that serve the Medtech, Industrial, Animal Wellness and Mine safety and Productivity markets. Sensera's Nanotron Division is a provider of hardware that enables sophisticated location and wellness tracking for farm animals (a US\$5 billion market) and mine safety and collision avoidance (a \$3 billion market) where its wireless tracking solution enable a series of services to clients worldwide. More information on www.sensera.com.

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