

## PRESS RELEASE

# Smartbow and nanotron signed exclusive Supply Agreement for Location Chips

## Rapid global Expansion in Farm Animal Health

**Berlin (Germany), Weibern (Austria) October 10, 2017 – Smartbow GmbH ("Smartbow") the leading animal positioning and health monitoring company and nanotron Technologies GmbH ("nanotron") the leading designer and manufacturer of end-to-end sensor solutions and services for the rapidly-growing Internet of Things (IoT) market are pleased to announce that they are entering into an exclusive supply agreement for nanoLOC location chips ("The Product").**

Commercial terms of the agreement remain confidential. The Product delivered by nanotron is used in both the Smartbow Ear Tag and the nanotron-provided Receiver. It enables one of the most competitive solutions for Farm Animal Health currently on the market due to its scalability, long range and world-wide certification. Smartbow's Farm Animal Health solution works indoors and outdoors and scales from herds of 10 animals to very large installations with up to 100,000 animals.

The solution for Farm Animal Health which is the result of many years of close cooperation between the two companies has proven its superior performance for Dairy and Beef Farms and is well suited for other species. Smartbow is rapidly expanding its global footprint in Farm Animal Health, both directly and through large-scale distribution agreements.

"With our technology, based on positioning and activity data, we're creating a completely new standard to give farmers worldwide a powerful solution to meet their needs today and into the future." explains Wolfgang Auer, Managing Director of Smartbow. Dr. Jens Albers, CEO of nanotron adds "We are extremely proud to be selected as Smartbow's exclusive partner for location chips. The supply agreement marks an important milestone in the long-term cooperation between our companies."

### About Smartbow

SMARTBOW locates your animals in the barn, detects heat and changes in rumination behavior. You get alerts on PC, Smartphone or Tablet. Your work is getting much easier and more profitable. Visit [www.smartbow.at](http://www.smartbow.at) for more information.

### About nanotron

Nanotron Technologies GmbH is the wholly owned German subsidiary of Sensera Limited (ASX: SE1) the leading designer and manufacturer of end-to-end sensor solutions and services for the rapidly-growing Internet of Things (IoT) market. Today

nanotron's embedded location platform delivers location-awareness for safety and productivity solutions across industrial and consumer markets. The platform consists of chips, modules and software that enable precise real-time positioning and concurrent wireless communication. The ubiquitous proliferation of interoperable location platforms is creating the location-aware Internet of Things. More information on [www.nanotron.com](http://www.nanotron.com). Follow nanotron Technologies on [LinkedIn](#).

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